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ANALYSIS**

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Contagion of financial crises with special emphasis on CEE economies: a meta-analysis

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Abstract

The paper offers new insights on the subject of financial contagion using a meta-analysis methodology and paying particular attention to the transition economies of Central and Eastern Europe (CEE). The results show that on average, asset market correlations have increased during turbulent periods, but the increase is rather moderate. When correlation coefficients are adjusted for the presence of heteroscedasticity, the increase is considerably smaller, but still statistically significant. The crises have been more and less contagious, but the level of development of the chosen afflicted country seems not to have played a significant role in determining whether crises spread there or not. Transition economies in CEE have on average been somewhat less susceptible to financial contagion than the sample as a whole, but the increase in the asset prices correlation during times of crisis is statistically insignificant. Interestingly, the financial contagion ‘snowball’ seems to have affected the CEE transition economies most after crises in the US rather than one in Russia or the Czech Republic.

Keywords: financial contagion; meta-analysis.

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1. INTRODUCTION

Financial contagion has become an increasingly popular research topic recently. Several crises in 1980's, 1990's and in the present century have spread rapidly to other countries that were sometimes quite different in size and economic structure and even hemisphere than the country of origin. Economics researchers have borrowed an expression from epidemiology to describe this phenomenon as financial *contagion*. According to Rigobon (2002) the issue of *contagion* has been one of the most debated topics in international finance since the Asian crises. The events of the last year that have involved yet another financial crisis' 'snowball' rolling around the world, show that developing an understanding of financial contagion would clearly be beneficial for policy makers hoping to manage and avoid future spreads of crises.

One of the main interests of contagion studies is connected to the merits of international diversification of risks. The rationale being that international diversification should theoretically significantly reduce the portfolio risk, but when cross-country correlations increase during crises, much of the rationale is undermined. Questions about appropriate financial architecture and investment opportunities and risks to local markets can also be answered by studies of financial contagion. The phenomenon of contagion is by no means merely historic. As argued by Didier, Mauro and Schmukler (2008) the factors underlying the channels that generated contagion during the crises of the 1990s seem to be potentially at least as strong today as a decade ago.

The case of transition countries in Central and Eastern Europe (CEE) is particularly interesting in view of their entry into the third stage of European Economic and Monetary Union. The Maastricht criteria require that candidate countries should not have devalued their currency in the two years before adoption of the euro and should also have avoided sharp movements of some other financial variables like inflation and long-term interest rates. In the context of financial turmoil these criteria are not likely to be met. This paper examines the question of whether recent frequent instabilities in transition countries' stock markets and exchange

rates have been rather due to financial contagion or poor policies and fundamentals. It also investigates whether transition economies in CEE have been more or less susceptible to the financial contagion than the developed and other developing countries.

The paper adopts meta-analysis as its methodology, and as far as the authors are aware. No meta-analysis on the subject of financial contagion has been conducted before. It is hoped that the meta-analysis will provide answers to the questions above and some new insights into the financial contagion puzzle.

The paper consists of three sections. In the next section alternative definitions, channels spreading contagion, testing methodologies and recent empirical results are discussed. In the third section, a quantitative analysis of empirical findings using meta-analytic tools is conducted and finally, the paper's brief conclusions are presented.

2. THEORETICAL CONSIDERATIONS AND EMPIRICAL EVIDENCE OF FINANCIAL CONTAGION

2.1. Alternative definitions of financial contagion

In spite of significant theoretical and empirical interest in the topic there is still no consensus on either the definition or the transmission channels of financial contagion. Economic literature offers conceptually different definitions of financial contagion. Using the Contagion of Financial Crises Website summary (The World Bank Group 2001), we can distinguish at least three different definitions of financial contagion:

- 1) Definition 1. Contagion is the cross-country transmission of shocks or the general cross-country spillover effects which have been emphasized during the time of a crisis. Contagion

can be observed through co-movements of different financial indices in different countries or rising probabilities of default if the crisis occurs elsewhere. Unlike other definitions, this one includes fundamental linkages as a channel of contagion.

- 2) Definition 2. Contagion is the transmission of shocks to other countries or the cross-country correlation, beyond any fundamental link shared by the countries and beyond common shocks. For example Masson (2004) defines contagion as meaning only those transmissions of crises that cannot be identified with observed changes in macroeconomic fundamentals. Using an alternate testing methodology, Eichengreen *et al* (1996) argue that there is contagion if the probability of a crisis in a given country increases conditionally on the occurrence of a crisis elsewhere, after controlling for the standard set of macroeconomic fundamentals. This definition is sometimes referred as *excess co-movement* – a correlation that remains even after controlling for fundamentals and common shocks. Herding behaviour is usually said to be responsible for comovement beyond that expected. Fundamental linkages are distinguished from contagion in most of the literature.
- 3) Definition 3. Contagion occurs when cross-country correlations increase during "crisis times" relative to correlations during "tranquil times." Alternatively, as Forbes and Rigobon (1999) put it: contagion is a significant increase in cross-market linkages after a shock. This definition is sometimes referred as shift-contagion. Forbes and Rigobon (1999) stress that this notion of contagion excludes a constant high degree of comovement in a crisis period. In this case, markets are just interdependent.

In addition to the abovementioned approaches to explain financial contagion, we can also rely on some other and even more extreme definitions of this phenomenon. For example according to Sola *et al* (2002) there is contagion if the probability of having a crisis at home is equal to one if the crisis hits another market; on the other hand Bae *et al* (2003) consider coincidence of extreme return shocks across countries as evidence for contagion.

2.2. Transmission channels

The understanding of the financial contagion phenomenon is closely related to its transmission channels. However, authors of papers on financial crises have not yet achieved consensus on the channels through which contagion spreads. Several trade issues, the macro environment, the common lender, market psychology amongst others, have been considered as determinants of the degree of contagion. The different opinions are well summarized by The World Bank Group (2001): "Some claim that contagion is explained by real links, while others provide a financial explanation. At the same time, other studies argue that herding behavior is the key element to understand the recent contagious episodes. Although one can show that these factors are present in the cross-country transmission of crises, an even more difficult problem is to determine the relative importance of each component." This summary accords with the statement by Dornbusch *et al* (2000): "not only the exact causes and channels of contagion are not known, neither are the precise policy interventions which can most effectively reduce it".

In the last decade a distinction has been made between *contagion* and *interdependence* according to the transmission channels of each (see also Rigobon 1999 and Kleimeier *et al* 2008). If crises are transmitted through stable fundamental linkages, then only countries with weak economic fundamentals will be affected and good fundamentals can offer protection. On the other hand, if irrational behaviour by the agents (in the form of speculative attacks, financial panic and/or herd behaviour) is the transmission force, then even countries with good fundamentals can be seriously affected. In the former case we have only interdependence and not contagion between countries, while in the latter case we have true contagion. Considering this distinction the first definition presented above may be only of interdependence and not contagion.

In summary, it is possible to distinguish at least three fundamental links that explain transmission channels (see also The World Bank Group 2001). These links are: 1) financial; 2) real; 3) political.

There are financial links between countries when those countries are connected through international financial system. Two examples are given by The World Bank Group (2001). Firstly, financial links can be distinguished when leveraged institutions face margin calls. When the value of their collateral falls, due to a negative shock in one country, leveraged companies need to increase their reserves. Therefore, they sell part of their valuable holdings in the countries that are still unaffected by the initial shock. This mechanism propagates the shock to other economies. Secondly, financial links can be distinguished if open-end mutual funds foresee future redemptions after there is a shock in one country. Mutual funds need to raise cash and, consequently, they sell assets in third countries. According to Didier, Mauro and Schmukler (2008) financial links appear to have been the main transmission channel of the Mexican 1994 crisis. Also Baig and Goldfajn (1999), Caramazza *et al* (2004), Kaminsky and Reinhart (2000) and Van Rijckeghem and Weder (2001) have argued that financial links formed the main channel of transmission of shocks across countries during the 1990s. (For those models see Calvo 2005, Calvo and Mendoza 2000 and Kaminsky and Reinhart 2000).

Fundamental economic relationships between countries are labelled real links. The most commonly considered economic relationships are when countries are connected through international trade. An example given by The World Bank Group (2001) says that when two countries trade among themselves or if they compete in the same foreign markets, a devaluation of the exchange rate in one country deteriorates the other country's competitive advantage. As a consequence, both countries will likely end up devaluing their currencies to re-balance their external sectors. Eichengreen and Rose (1999), Forbes (2001) and (2004) and Glick and Rose (1999) investigated the 1992–1993 European Exchange Rate Mechanism (ERM) crisis, the 1994 Mexican crisis, the 1997 Asian crisis, and the 1999 Brazilian crisis and have argued that trade links are the primary channel through which crises were transmitted to other countries. On the other hand Didier, Mauro, Schmukler (2008) argue that although the trade channel seems to have played a role, to different degrees, in the crises of the 1990s, it does not explain the contagion observed in

the context of the 1998 Russian crisis, where trade links, either bilateral trade or third party competition, among the affected countries were quite limited. Thus, the experience of the Russian crisis suggests that trade is unlikely to be the only channel of contagion and also other channels are necessary to account for the evidence. (For models of contagion based on trade linkage and macroeconomic similarities see Eichengreen *et al* 1996, Goldstein 1998 and Gerlach and Smets 1995).

Political links describes the situation when there are political relationships between countries. Usually that means that countries' exchange rates are closely tied. The World Bank Group (2001) gives the following example based on a country belonging to an association or "club of countries," with an exchange rate arrangement – then the political cost of devaluing is much lower when other countries have devalued. Therefore, crises tend to be clustered. A crisis in one country is followed by crises elsewhere.

Hernandez and Valdez (2001) investigate the relative importance of alternative fundamental links during the Thai, Russian, and Brazilian crises. Results differ according to whether the depth of a crisis is measured by changes in sovereign bond spreads or by stock market returns. In the former case, financial links seem to be the clearly dominant transmission channel. In the latter case both trade links and neighbourhood effects appear to be relevant contagion channels during the Thai and Brazilian crises, while financial competition remains the only relevant channel in the case of the Russian crisis.

Many authors have found that fundamental links (and common shocks) do not fully explain the relationship and changes in relationships among countries. That being the case, herding behaviour is suggested as a reason for spillover effects between countries. Herding behaviour arises when information about countries' fundamentals is incomplete and asymmetric, there are no serious restrictions for investors choosing their moves and information is too costly for the less informed investors. So instead of making expenses for getting information these rather un-informed investors are watching the action of others, supposedly well informed, investors and then trying to follow them as they

think these actions reflect the future price changes. It follows that the whole market moves jointly. In reality, those supposedly well-informed investors may not be acting based on their information about countries' fundamentals, but just adjusting their portfolios after being damaged by a crisis elsewhere. In the circumstances of that kind of herd behaviour and the world of multiple equilibria, even countries with sound fundamentals are not protected. According to Alvarez-Plata and Schrooten (2003) the pull effect caused by investors all behaving in the same way makes economic fundamentals unimportant and leads to the rapid withdrawal of capital from the economies concerned, and possibly even from entire regions. Claessens *et al* (2001) argue that as spreads are directly reflecting the risk perception of financial markets, pure contagion may be solely the result of the behaviour of investors or other financial agents.

Support for the idea of the transmission of crises based on herd behaviour has been found by many authors. Eichengreen, Rose and Wyplosz (1996) highlight that the countries that came under speculative attack during the ERM crisis had heterogeneous macroeconomic fundamentals, and only in some cases could the attack be justified by the fundamentals. Pindyck and Rotemberg (1990 and 1993) find that after taking into account common fundamentals there is still residual co-movement across stocks with very different industry and idiosyncratic fundamentals. These results point to the important role played during the crisis by investors and speculators behaving irrationally. Also Moussalli (2007), Alvarez-Plata and Schrooten (2003) and Woo (2000) have argued that herding is the main channel for spillover effects between countries.

Somewhat ironically, at a private level, it might be rational to follow the herd for the same reason that information is too costly for the individual investor, so looking at the market reaction or to opt for general investment strategies may be the rational solution. However, as seen from the previous, at a public level, contagion can be very costly. In addition, and even more alarmingly, asymmetric information seems not to be an absolutely necessary condition for multiple equilibria to occur. Jeanne and Masson (2000) have pointed out, that there can be multiple equilibria even

with complete and symmetric information - if investors are sufficiently forward-looking.

2.3. Empirical studies of financial contagion

Thus, economic literature provides heterogeneous views on financial contagion and its transmission channels and it is therefore understandable that the results of empirical studies vary significantly depending on several factors. The drawing of some final conclusions on financial contagion based on empirical evidence is therefore undermined. We investigated around 75 empirical analyses of financial contagion (see also appendix) in one of our earlier papers and found that there are almost no pairs of studies that are identical in their definitions of financial contagion, testing methodology, chosen crises, financial markets and destination countries, but all of these aspects may influence the results of empirical studies. Even in the most widely used approach of focusing on co-movements in asset prices, there are substantial differences caused by whether correlations are adjusted for the presence of heteroscedasticity or not. In addition, the problems of omitted variables, feedback dependencies between stock markets, different time zones, and arbitrary choices of the crisis window can all affect tests of contagion (see also Billio and Pellizon (2003) and Dungey and Zhumabekova (2001) for an informed study on the subject). The results of the analysis confirm the opinion that empirical studies mainly provide heterogeneous results depending on applied definitions and methods and chosen crises, destination countries and financial indices.

Evidence both confirming and denying the presence of financial contagion has been widely found in recent empirical analyses and there is no clearly dominant finding. Naively counting numbers examining several aspects of contagion, we can conclude that evidence for contagion during financial crises has been found more often than not. On the other hand, this result is mostly obtained when the presence of heteroscedasticity is not taken into account; the papers that control for heteroscedasticity find evidence for financial contagion far less often. Therefore we are aware that in

many cases the results of empirical analyses may be biased and serious additional investments into examining possible consequences of financial crises are still necessary. We conclude that qualitative analysis of published research materials (see appendix) about previous financial crises does not give sufficient information to elaborate proper measures to permit prevention of serious consequences of financial crises, and propose that it is possible to obtain a better picture of financial contagion by using a meta-analysis.

2.4. Financial contagion in case of CEE transition economies

The literature investigating financial contagion in the case of transition economies is rather vague focusing mainly on three CEE economies (Hungary, Poland and the Czech Republic). Wang and Moore (2008) investigate the co-movement of these three major CEE emerging markets with the aggregate euro zone market by using the DCC technique² and find significant dynamic correlations for these markets with the euro zone market during the financial crises and a higher level of linkage in the aftermath of crises. Their findings include the fact that the increase in stock market co-movements cannot be explained by the macroeconomic convergence process, nor by monetary convergence with the euro zone, thus they find evidence in favour of financial contagion.

Gelos and Sahay (2001) find that correlations in exchange market pressures can be explained by direct trade linkages, but not by measures of other fundamentals. They find no contagion from the Czech Republic and Asia to CEE stock markets but shocks to the Russian stock market Granger-caused movements in the Czech, Hungarian and Polish stock markets – clear evidence for the presence of spillover channels other than standard macroeconomic linkages, that is, contagion.

² The DCC measures the contemporaneous conditional correlation between the two series and has been used to provide an indirect measure of the degree of integration between the stock market in the eurozone and the new EU countries.

Weller and Morzuch (2000) argue that both historically as well as during the recent global financial turmoil, default risk has been lower in CEE countries than in other emerging economies. Serwa (2005) use the extension of the models presented by Forbes and Rigobon (2002) and Corsetti, Pericoli, and Sbracia (2005) to investigate seven crises in a sample of some CEE and Western European countries and found that contagion occurred at best infrequently during the investigated crises.

Jokipii and Lucey (2006) investigate the co-movements in the banking sector in Poland, Hungary and the Czech Republic over about 10 years. They find that contagion seemed to move from the Czech Republic to Hungary.

In summary, recent studies that focus on financial contagion issues in the CEE countries have found evidence both for and against financial contagion. The limited number of these studies makes it difficult to draw any definitive conclusions from a qualitative literature review.

3. META-ANALYSIS OF FINANCIAL CONTAGION

3.1. The main features of meta-analysis

Meta-analysis is a research method to synthesize previously obtained empirical research results. The purpose of meta-analysis is reviewing and quantitatively summarizing the literature using statistical approach (de Dominicis *et al* 2006). There are different approaches and methodologies used in what may be termed meta-analysis, and there is as yet no unequivocal definition of meta-analysis.

The term meta-analysis was first coined by Gene Glass in 1976, although some procedures later known as meta-analytic (for example the concept of effect size) were already present in Karl Pearson's study in 1904. In Glass's definition "Meta-analysis refers to the statistical analysis of a large collection of results from

individual studies for the purpose of integrating the findings. It connotes a rigorous alternative to the casual, narrative discussions of research studies which typify our attempt to make sense of the rapidly expanding research literature” (Glass 1976). For Schultze (2004), meta-analysis is a method for systematic literature reviews on a certain substantive question of interest, more specifically in his words: “meta-analysis is a systematic process of quantitatively combining empirical reports to arrive at a summary and an evaluation of research findings”.

Basu (2003) defines meta-analysis as “the synthesis of available literature about a topic. Ideally, synthesis of randomized trials to arrive at a single summary estimate is used”. In James Neill’s (2006) version “Meta-analysis is a statistical technique for amalgamating, summarizing, and reviewing previous quantitative research”. The simplest definition we have seen was given by Hunter and Schmidt (1990) who defined meta-analysis as the “analysis of analyses”.

In abstract term, meta-analysis combines the results of several studies that address a set of related research hypotheses. Usually this is done by identification of a common measure. This common measure is called effect size. Individual effect sizes are aggregated and after study characteristics are controlled, the resulting overall results can be considered meta-effect sizes.

The many advantages meta-analysis has over the traditional literature review have been pointed out, of which the most important are:

- Quantitative estimation and statistical testing of overall effect sizes
- Generalization to the population of studies
- Finding moderator variables to explain heterogeneity in distribution

3.2. Data

To find very recent appropriate studies for meta-analysis we used the ISI Web of Knowledge database and additionally the Contagion of Financial Crisis Website by The World Bank Group for somewhat older ones. From the ISI Web of Knowledge database the studies including the keywords *financial contagion* are used. We define financial contagion as the increase in cross-country correlations during "crisis times" relative to correlations during "tranquil times." Thus we follow the most common definition sometimes called shift-contagion that was first proposed by Forbes and Rigobon (1999) who stated that contagion is a significant increase in cross-market linkages after a shock. This notion of contagion excludes a constant high degree of comovement in a crisis period, in which case markets are merely interdependent. Therefore only the studies that report both pre- and post-crisis asset prices correlations (or their difference) between countries are included in the sample. Because of these restrictions we are left with 716 effect sizes in our dataset (394 of which are independent) from 30 constructs (17 independent). If both short- and long-term post-crisis correlations are reported we use the short-term data, as we cannot use both because of the independency problems (about independency problems see further).

3.3. The steps to implementation of the meta-analysis

Our analysis can be divided into five parts which include:

- 1) calculating relevant individual effect sizes and controlling for their independency
- 2) compute the effect size weighted mean for which special weights have to be calculated
- 3) determine the confidence interval and statistical significance of the effect size weighted mean
- 4) homogeneity testing
- 5) conclusions and interpretations.

Conducting the first step relies on finding appropriate individual effect sizes. Different effect size statistics are worked out to code the different forms of the quantitative study findings. The various effect size statistics are based on the concept of standardization. The effect size statistic produces a statistical standardization of the study findings, such that the resulting numerical values are interpretable in a consistent fashion across all the variables and measures involved. Therefore, we have to define an effect size statistic capable of representing the quantitative findings of financial contagion studies in a standardized form that permits meaningful numerical comparison and analysis across the studies. (see Lipsey and Wilson 2001). It is found that good effect size statistics consider both the magnitude and the direction of a relationship, not merely its statistical significance. In addition, they are defined so that there is relatively little confounding with other issues, such as sample size (Lipsey and Wilson 2001).

A single research finding in the field of financial contagion is a statistical representation of one empirical relationship between the pre- and post-crisis correlation of asset prices. A purpose of the meta-analysis is to aggregate all these individual findings into one meta-effect size. The literature provides no rules for which are the correct effect sizes for changes in correlation coefficients. For one thing, it is not obvious whether we should handle the data as pre-post contrasts or as an association between variables. On the one hand, we have correlation coefficients and even if we are not interested in themselves, but their changes across two points in time, it is not quite clear why these two approaches differ so much (in terms of the properties of effect sizes) that we could not use the same computational procedures. So, why not just take the effect sizes as correlations and live with that? On the other hand, we have data points for both before and after crises (which we can take as treatment) and we are interested in difference between them, the gain to be precise. Classical pre-post contrasts situation, is not it?

Whichever of these two approaches we choose, it seems that the real difference comes into play while calculating the (weighted) mean effect sizes (step 2) and their variances. When calculating individual effect sizes it seems irrelevant. The difference between post- and pre-crisis correlations is by far the most logical

individual effect size for a given study (construct). Mathematically, our individual effect sizes are computed as:

$$(1) \quad ES_i = r_{post_i} - r_{pre_i}$$

where ES_i is the individual effect size for study (construct) i and r_{pre_i} and r_{post_i} are pre- and post-crisis correlations respectively for study (construct) i .

In dealing with our effect sizes as correlations we modify the effect sizes somewhat, because of the problematic standard error formulation (these problems are discussed in more depth by Rosenthal 1994). The widely accepted method for doing that is by transforming the correlations using Fischer's Z_r -transformation (see Hedges and Olkin 1985):

$$(2) \quad ES_{Z_r} = 0.5 \ln \left(\frac{1+r}{1-r} \right)$$

where r is the correlation coefficient. The necessity for calculating standard errors (and therefore need for Fischer's Z_r -transformation) comes into play when calculating weighted mean effect sizes (see further (step 2 and 3)).

Note that not all authors agree on the necessity of Fischer's Z_r -transformation for correlation coefficients as effect sizes. For example Hunter and Schmidt (1990) argue that the transformation gives results that are upward biased and standard correlations are more precise. However, some other authors claim that standard correlation effect sizes are downward biased and it is not clear which bias is greater and the main problem with standard correlations, that is problematic computation of standard errors and weights, remains.

Later to interpret the results we transform them back into the standard correlation form using the inverse of the Z_r -transformation (Hedges and Olkin 1985):

$$(3) \quad r = \frac{e^{2ES_{z_r}} - 1}{e^{2ES_{z_r}} + 1}$$

Moving forward to step 2 we need to aggregate all individual effect sizes into one meta-effect size. Therefore, we have to derive an overall value from the meta-sample by pooling all the estimates and deriving an overall summary statistic. We use the traditional approach of meta-analysis assuming that the best estimate for the population effect size is the weighted average of the individual effect sizes.

We use standard statistical software SPSS and some macros written by David Wilson, that are available via his home page for computational and statistical purposes.

After calculating the individual effect sizes their weights have to be determined so that an overall value can be found. Hedges (Hedges 1982; Hedges and Olkin 1985) has demonstrated, that the optimal weights are based on the standard error of the effect size. Because a larger standard error corresponds to a less precise effect size value, the actual weights are computed as the inverse of the squared standard error value - called the inverse variance weight in meta-analysis. For the mean differences (gains) and correlation coefficients that are used in the present analysis, the standard error formulation has been worked out.

We use those standard error based inverse variance weights for calculating correlation coefficients based effect size mean. The standard error formula for correlation based (after Fischer's z-transformation (see earlier)) effect size mean is the following:

$$(4) \quad SE_{z_r} = \frac{1}{\sqrt{n-3}}$$

and inverse variance weights therefore:

$$(5) \quad w_{z_r} = n - 3$$

where n is the sample size of the individual effect size in both formulas.

However we do not have the data necessary to calculate the effect size mean when treating individual effect sizes as treatment effects. More precisely, we lack information on the correlations between pre- and post-treatment asset prices in individual studies. Therefore the sample size is used as the weights instead.

The formula for calculating the weighted mean effect size is the following:

$$(6) \quad \bar{d} = \frac{\sum d_i w_i}{\sum w_i}$$

where d_i is the i -th individual effect size and w_i is weight (inverse variance weight in case of correlation coefficients and sample size for treatment effects) of the i -th effect size.

The next step raises the question of the homogeneity of the effect size distribution. In other words, whether the various effect sizes that are averaged into a mean value all estimate the same population effect (see Hedges 1982, Rosenthal and Rubin 1982). In a homogeneous distribution, the dispersion of the effect sizes around their mean is no greater than that expected from sampling error alone (the sampling error associated with the subject samples upon which the individual effect sizes are based). In other words, in a homogeneous distribution an individual effect size differs from the population mean only by sampling error. A statistical test that rejects the null hypothesis of homogeneity indicates that the variability of the effect sizes is larger than would be expected from sampling error and, therefore, each effect size does not estimate a common population mean. In other words, there are differences among the effect sizes that have some source other than subject-level sampling error, perhaps differences associated with different study characteristics. The homogeneity test is based on the Q statistic, which is distributed as a chi-square with $k - 1$ degrees of freedom where k is the number of effect sizes (Hedges and Olkin 1985). The formula for Q is:

$$(7) \quad Q = \sum \left[w_i \left(ES_i - \overline{ES} \right)^2 \right]$$

where ES_i is the individual effect size for $i=1$ to k (the number of effect sizes), \overline{ES} is the weighted mean effect size over the k effect sizes, and w_i is the individual weight for ES_i . If Q exceeds the critical value for a chi-square with $k-1$ degrees of freedom, then the null hypothesis of homogeneity is rejected. A statistically significant Q , therefore, indicates a heterogeneous distribution.

An alternative approach to homogeneity testing, known as the 75% rule, is provided by Hunter and Schmidt (1990). It involves partitioning the observed effect size variability into two components - the portion attributable to subject-level sampling error and the portion attributable to other between-study differences. According to their rule of thumb, the distribution is homogeneous if sampling error accounts for 75% or more of the observed variability.

3.4. Results and discussion

The results of the analysis based on the whole sample

As a preliminary analysis we use all 716 effect sizes in the sample as independent data points. This approach is admittedly somewhat dubious because there are some effect sizes within the studies that differ only by the methods of measurement chosen, and therefore the independency assumption between different data points is violated. Later on we deal with that problem by choosing the appropriate weights to avoid overestimating the results of those duplicate effect sizes within the studies.

Using the abovementioned formulas (1)-(6) we arrive at an estimate of the population effect size of 0.054 when we treat the individual effect sizes as treatment effects (here Approach 1) and 0.065 when we treat the individual effect sizes as correlation coefficients (here Approach 2). Thus on average the asset prices

correlations have indeed increased during the turbulent periods but to a quite moderate extent. The standard errors are 0.0035 and 0.0036 respectively and the 95% confidence intervals well above zero in both cases.

By calculating the Q statistic using the abovementioned formula (7) we arrive at a of 3680.5 which is clearly over the critical value of 778 (degrees of freedom = sample size – 1; probability (p-value) = 0.05). Therefore, the dispersion of the effect sizes around their mean is greater than that expected from a sampling error alone and therefore each effect size does not estimate a common population mean.

As stated above, we have some independence problems in the data. There are cases for multiple effect sizes within the same studies. That negates the independence assumption and overestimates the weights of the studies with multiple effect sizes. The traditional way to deal with the situation is to choose only one effect size per study per construct. However, this approach does not use some information contained in the primary studies and we definitely do not want to lose the information on different correlation measurement methodologies as possible moderators. It is well known that correlation coefficients adjusted for heteroscedasticity are lower than unadjusted ones and therefore the contagion seems to be more likely to occur in case of unadjusted correlation coefficients. Therefore, rather than dropping some of the data points, we diminish the weights of studies with multiple effect sizes per construct by dividing the sample size by the number of effect sizes per construct. (For discussion on multiple measurements within studies see also Rosenthal 1994)

Using this slightly modified sample (results are given in Table 1 below) we find the weighted average effect size to be 0.053 in approach 1 and 0.072 in approach 2 with standard errors of 0.0047 and 0.0049 respectively. With 95%-confidence intervals easily above zero, we can conclude that asset prices' correlations have increased during turbulent periods.

Table 1. Results of financial contagion meta-analysis

| | Sample size | Effect sizes as treatment effects (Approach 1) | | | Effect sizes as correlation coefficients (Approach 2) | | |
|----------|-------------|---------------------------------------------------|---------------|-------------|----------------------------------------------------------|---------------|-------------|
| | | Mean ES | Stand. | Q statistic | Mean ES | Stand. | Q statistic |
| | | | error (ES) | | | error (ES) | |
| All | 716 | 0.053* | 0.005 | 2782.0* | 0.072* | 0.005 | 5568.0* |
| U | 159 | 0.168* | 0.007 | 956.7* | 0.208* | 0.007 | 3432.2* |
| A | 545 | 0.030* | 0.007 | 668.0* | 0.030* | 0.007 | 716.1* |
| Tha 1997 | 86 | 0.132* | 0.007 | 853.9* | 0.173* | 0.007 | 3367.1* |
| HK 1997 | 154 | 0.010* | 0.009 | 295.6* | 0.098* | 0.009 | 323.0* |
| Rus 1998 | 46 | -0.001 | 0.027 | 48.8 | 0.006 | 0.027 | 52.5 |
| Bra 1999 | 33 | -0.016 | 0.039 | 17.33 | -0.014 | 0.039 | 15.4 |
| Prewar | 344 | 0.045 | 0.026 | 165.8* | 0.059* | 0.028* | 197.3* |
| Mex 1994 | 372 | 0.141* | 0.038 | 45.7 | 0.161* | 0.045 | 39.0 |
| US 1987 | 70 | 0.185* | 0.062 | 5.8 | 0.181* | 0.071 | 4.7 |
| Ind 2004 | 68 | -0.091* | 0.028 | 122.0* | -0.116* | 0.031 | 153.5* |
| Tur 2001 | 19 | -0.194* | 0.055 | 22.2 | -0.209* | 0.066 | 19.3 |
| US 2001 | 82 | 0.014 | 0.055 | 22.4 | 0.019 | 0.066 | 17.8 |
| Arg 2001 | 33 | -0.374* | 0.015 | 126.6* | -0.391* | 0.015 | 156.6* |
| US 2002 | 33 | 0.126* | 0.055 | 12.8 | 0.133* | 0.066 | 10.3 |
| Cze 1997 | 45 | 0.057 | 0.039 | 26.2* | 0.058 | 0.041 | 26.3* |
| Emerg | 33 | 0.054* | 0.006 | 2254.3* | 0.078* | 0.006 | 5116.5* |
| Devel | 14 | 0.052* | 0.009 | 527.6* | 0.051* | 0.008 | 555.8* |

ES - effect size

U – cases with unadjusted (for heteroscedasticity) correlation coefficients

A - cases with adjusted (for heteroscedasticity) correlation coefficients

Tha – Thai crisis, HK – Hong Kong crisis, Rus – Russian crisis, Bra – Brazilian crisis, Mex – Mexican crisis, US – United States of American crisis, Ind – Indian crisis, Tur – Turkish crisis, Arg – Argentine crisis, Cze – Czech crisis, Prewar – average of 6 pre-World War II crises (Argentine crisis 1890, Baring crisis (UK) 1890, US banking crisis 1893, US stock market crash 1929, Sterling crisis (UK) 1931, devaluation of the dollar (US) 1933)

Emerg – cases with countries outside top 30 according to Human Development Index 2008

Devel – cases with first 30 countries according to Human Development Index 2008

Source: authors' calculations

However, testing for homogeneity and calculating Q-statistics for that purpose reveals that the distribution is heterogeneous and therefore the individual effect sizes may not estimate the same population effect. Therefore we continue by searching for moderators to explain the variability in effect sizes. As mentioned

above, the correlation coefficients' calculating methodology is widely accepted as a significant explanatory variable for financial contagion. The logic being that when not adjusted for heteroscedasticity, the post-crisis correlations are higher and therefore finding evidence for contagion is more probable. To control the correlation coefficients measurement as a potential moderator, we divide our sample into two parts that distinguish heteroscedasticity adjusted (A) and unadjusted (U) correlation coefficients in turbulent periods. For the sample with unadjusted correlation coefficients, we find the weighted mean effect size to be 0.168 using approach 1 and 0.208 with approach 2. For the sample with heteroscedasticity adjusted correlation coefficients, the respective values are 0.030 for both approaches 1 and 2. The difference is more than clear and we can conclude that whether correlation coefficients are heteroscedasticity adjusted or not significantly affects the results of financial contagion analyses. Dividing the overall Q into the within and between groups components, reveals that the between groups Q is highly significant, which also indicates that the differences in correlation measurement (heteroscedasticity adjusted or not) accounts for significant variability in effect sizes.

Still, there is some heterogeneity left in the distribution. Therefore we also control for other possible moderator variables. The interest is in, for example, if different crises have been contagious to differing extents. For the Thai 1997 crisis, the treatment effects based (Approach 1) weighted mean effect size is 0.132 and 0.173 if effect sizes are treated as correlation coefficients (Approach 2). For the Hong Kong 1997 crisis the same values are 0.100 and 0.098; for the Mexican 1994 crisis 0.141 and 0.160; for the Russian 1998 crisis -0.001 and 0.006; for the Brazilian 1999 crisis -0.016 and -0.014 respectively. From these numbers it is clearly seen that the Mexican, the Thai and the Hong Kong crises were contagious while the Russian and the Brazilian crises were not.

Among other crises, the US 1987 and the US 2002 crises were contagious; for the Argentine crisis 2001, the Turkish crisis 2001 and the Indian crisis 2004 the opposite is true – asset prices correlations decreased during turbulent periods; pre-World War II crises on average were not contagious, and nor were the Czech

crisis 1997 or the US crisis 2001, which resulted in some increase in average asset prices correlations, albeit an insignificant one. Again the given crisis as a grouping variable accounts for significant variability in effect sizes, but there is still some heterogeneity left within groups.

Using only data where correlation coefficients are adjusted for the presence of heteroscedasticity (not reported in Table 1 above, but available on request) does little to change the results. The Mexican, Thai and the Hong Kong crises are still contagious, although the weighted mean effect sizes are somewhat smaller. In addition, the Russian and Brazilian crises are not contagious with weighted mean effect sizes that are slightly negative. The only change relates to the US 1987 crisis, which is no longer contagious in the 95% confidence interval. However, with the weighted mean effect size clearly above zero (0.17) and only slightly below the unadjusted (U) case, the reason seems to be mainly due to small sample size.

We also investigate whether the level of development of the destination country makes it more or less susceptible to the spread of the crisis. The need for that differentiation is suggested for example by Hartmann *et al* (2001) who find only very weak evidence of contagion on the sample of G5 countries and speculated that it may be different for emerging economies. We use Human Development Index (HDI) 2008 values for grading countries as more or less developed. We nominate the first 30 countries in the HDI as developed and all other countries as developing. This produces quite comparable sample sizes for both groups with 372 and 344 respectively. For the sample of less developed countries, the weighted mean effect size is 0.054 according to Approach 1 (effect sizes as treatment effects) and 0.077 according to Approach 2 (effect sizes as correlations). For the sample of more developed countries the corresponding values are 0.052 and 0.051 respectively. So with Approach 1, there is no difference in susceptibility to the spread of crises between developed and developing countries, while according to Approach 2, less developed countries are somewhat more susceptible to the carryover of financial crises. The variability analysis reveals that the level of development of the destination country does not

account for significant variability in effect sizes. From that we may judge that herding behaviour seems to be the more likely transmission force for financial crises than real and stable linkages. This finding is in line with that of Serwa (2005) who found that CEE stock markets are no more vulnerable to contagion than Western European markets. On the other hand the finding contradicts that of Dungey and Tambakis (2003) who argue that developing countries are more affected by contagion than developed countries.

However, we also compare these two groups separately for adjusted (A) and unadjusted (U) cases (not reported in Table 1). The findings reveal that in the unadjusted cases, the less developed countries are indeed more susceptible to contagion of financial crises according to both approaches 1 and 2. Using Approach 1 the weighted mean effect sizes are 0.19 for developing and 0.12 for developed countries with non-overlapping confidence intervals and in the case of Approach 2 the differences are even greater at: 0.24 and 0.12 respectively. In the adjusted cases, the associated numbers are 0.04 for developing and 0.02 for developed countries (according to both approaches 1 and 2) but the differences are not significant at the 95% confidence level.

The results of the analysis in the case of the CEE countries

Next we concentrate on the transition economies in CEE (see Table 2). We have 89 individual effect sizes of CEE transition economies in the sample, including eight crises and four countries: Czech Republic, Estonia, Hungary and Poland. The weighted mean effect size for these 89 individual effect sizes is 0.02 according to both Approach 1 (effect sizes as treatment effects) and Approach 2 (effect sizes as correlation coefficients) respectively. Recalling that corresponding effect sizes for the whole sample were 0.05 (Approach 1) and 0.07 (Approach 2) we see that, on average, asset prices correlations during crises have increased less between CEE transition countries and the countries of the origin of crises compared to the whole sample. In addition, the increases in the correlation coefficients for the transition economies in the CEE are not statistically significant. This finding is in line with Serwa and Bohl (2005) and Serwa (2005) who argue that there is no evidence

of CEE being more prone to contagion as compared to western countries. If only heteroscedasticity adjusted correlation coefficients are included in the sample the weighted mean effect sizes for CEE transition economies are -0.05 and -0.06 according to Approach 1 and 2 respectively, which shows that asset prices correlations have even decreased on average during times of crisis and therefore there are no signs of financial contagion. In addition, the value is lower than the corresponding number of the whole sample.

Table 2. Results for CEE transition economies

| | Sample size | Effect sizes as treatment effects (Approach 1) | | | Effect sizes as correlation coefficients (Approach 2) | | |
|----------|-------------|---------------------------------------------------|---------------|-------------|----------------------------------------------------------|---------------|-------------|
| | | Mean ES | Stand. | Q statistic | Mean ES | Stand. | Q statistic |
| | | | error (ES) | | | error (ES) | |
| All | 89 | 0,019 | 0,020 | 108,7 | 0,023 | 0,021 | 107,1 |
| U | 15 | 0,148* | 0,034 | 32,6* | 0,161* | 0,034 | 35,0* |
| A | 74 | -0,051 | 0,025 | 53,6 | -0,057 | 0,027 | 46,7 |
| HK 1997 | 15 | -0,004 | 0,037 | 14,9 | -0,005 | 0,038 | 13,7 |
| Rus 1998 | 19 | 0,057 | 0,039 | 35,4* | 0,071 | 0,041 | 39,0* |
| Bra 1999 | 9 | -0,084 | 0,075 | 5,3 | -0,087 | 0,081 | 4,7 |
| Tur 2001 | 9 | -0,187 | 0,105 | 5,6 | -0,203 | 0,126 | 5,1 |
| US 2001 | 9 | 0,024 | 0,105 | 4,2 | 0,026 | 0,126 | 3,2 |
| Arg 2001 | 9 | -0,052 | 0,071 | 2,6 | -0,053 | 0,079 | 2,3 |
| US 2002 | 9 | 0,297* | 0,105 | 2,8 | 0,308* | 0,126 | 2,6 |
| Cze 1997 | 10 | 0,056 | 0,045 | 22,2* | 0,057 | 0,046 | 22,5* |
| All | 89 | 0,019 | 0,020 | 108,7 | 0,023 | 0,021 | 107,1 |
| U | 15 | 0,148* | 0,034 | 32,6* | 0,161* | 0,034 | 35,0* |
| A | 74 | -0,051 | 0,025 | 53,6 | -0,057 | 0,027 | 46,7 |
| HK 1997 | 15 | -0,004 | 0,037 | 14,9 | -0,005 | 0,038 | 13,7 |
| Rus 1998 | 19 | 0,057 | 0,039 | 35,4* | 0,071 | 0,041 | 39,0* |
| Bra 1999 | 9 | -0,084 | 0,075 | 5,3 | -0,087 | 0,081 | 4,7 |
| Tur 2001 | 9 | -0,187 | 0,105 | 5,6 | -0,203 | 0,126 | 5,1 |

ES - effect size

U – cases with unadjusted (for heteroscedasticity) correlation coefficients

A - cases with adjusted (for heteroscedasticity) correlation coefficients

HK – Hong Kong crisis, Rus – Russian crisis, Bra – Brazilian crisis, US – United States of America crisis, Tur – Turkish crisis, Arg – Argentine crisis, Cze – Czech Republic crisis.

Source: authors' calculations

There is no straightforward explanation of why CEE transition economies are less prone to financial contagion than one might expect. We could refer to Weller and Morzuch (2003) and their claim that there seems to be less speculative financing and a smaller chance of asset market bubbles in CEE transition economies than in other developing countries. They also argue that “default and maturity risks are generally lower in CEECs than in other emerging economies during the recent global financial turmoil, interest rate and exchange risks are also less likely to materialize. Therefore, as long as there are no discernible problems in the financial or the real sector, international investors are less likely to withdraw their funds”.

Comparing different financial crises, we see that on average the US 2002 crisis (accounting scandals) has been the most harmful crisis for CEE transition countries with a weighted mean effect size of 0.30 according to Approach 1 and 0.31 according to Approach 2 with both values statistically significant. Next come the Russian crisis 1998 and the Czech crisis 1997 with meta-effect sizes above 0.05 but statistically insignificant in 95% confidence intervals. Other crises seem not to have spread over to the transition economies in CEE. Compared to the average, CEE transition economies seem to have been affected more by the Russian 1998 and US 2002 crises, while the Hong Kong 1997 crisis has had no impact on CEE transition countries despite being contagious overall. The finding is in line with Weller and Morzuch (2003) who argue that while the Asian financial crisis spread to Russia and Brazil, the transition economies in CEE were largely unaffected by it. If we only use heteroscedasticity-adjusted data (results not reported in Table 2) the US 2002 crisis is the only contagious crisis in respect of the CEE transition economies. The only other crisis during which adjusted asset prices correlations have increased is the US 2001 crisis. In all other crises in the sample, asset prices correlations have remained the same or even decreased during the crisis. One interesting conclusion is that for some reason CEE transition economies are more affected by the contagion of crises occurring in the US than to those originating somewhere else (including even in Russia and Czech Republic). We cannot adequately explain this phenomenon and cannot rule out small sample size as the reason.

Summing up the results of the section we can conclude that, on average, asset market correlations have increased during turbulent periods, which gives some support to the concept of financial contagion. Nevertheless, the increase is quite moderate, and after controlling for heterogeneity in turbulent periods' correlations, it is even smaller (although still statistically significant at the 95% confidence level). Both the correlations' calculating methodology (heteroscedasticity adjusted or not) and the crisis under observation are significant moderators explaining heterogeneity in distribution. Among the most important financial crises in the past decade and a half the Mexican, the Thai and the Hong Kong crises were contagious while the Russian and the Brazilian crises were not. The level of development of the destination country overall does not account for the significant variability in effect sizes. That said, less developed countries are on average somewhat more susceptible to financial crises contagion than well-developed countries. The transition economies in CEE have been less than averagely susceptible to the spread of crises.

4. CONCLUSION

The 'financial contagion' puzzle has become one of the most newsworthy research tasks for economists during the last decades. This elevated level of attention has been caused by the rapid transmission of initial country-specific shocks to other economies, some of which were very different in size and structure to the country of origin. The crises spread across the world like snowballs becoming bigger and bigger and even countries with apparently sound fundamentals were not immune. The events of the last year with yet another 'snowball' rolling around the world show that developing an understanding of the subject of financial contagion is clearly beneficial for policy makers hoping to manage crises and avoid their future spreads.

Financial contagion is an extremely complex and multidimensional phenomena with no unequivocally accepted definition or testing methodology. The empirical results on the theme of financial contagion are mixed, and in our view, no unique conclusion can be

drawn based on qualitative analysis of empirical literature. Thus, we propose that using a meta-analysis provides a more profound and adequate picture of financial contagion.

The results of the meta-analysis indicate that on average asset market correlations have increased during turbulent periods, but the increase is rather moderate. The fact whether correlation coefficients are adjusted for the presence of heteroscedasticity or not is a clear moderator variable to explain heterogeneity in distribution. In the case of adjusted correlation coefficients, the increase in correlations during turbulent periods is considerably smaller. Still, we find some evidence of financial contagion even after the turbulent periods' correlations are adjusted for the presence of heteroscedasticity.

The results of the meta-analysis show that the crises originating in Mexico 1994, Thailand 1997 and Hong Kong 1997 were contagious while the Russian 1998, the Brazilian 1999 and the Argentinean 2001 crises were not. The level of development of the destination country seems not to be a significant contributory factor to whether financial crises spread over or not. However, on average, less developed countries are somewhat more susceptible to financial crises contagion than the well-developed ones.

The study has paid special attention to the transition economies in CEE. The case of these countries is particularly interesting in view of their aspirations to enter the third stage of European Economic and Monetary Union. The Maastricht criteria require that a candidate country should not have devalued its currency during the last two years and also should have avoided the occurrence of violent movements in some other financial variables like inflation rate or long-term interest rate. In the case of financial turmoil these criteria are unlikely to be met. The results of the meta-analysis indicate that on average the transition economies in CEE are less susceptible to the financial contagion than the sample mean. The meta-effect size for CEE transition countries is statistically insignificant and, after controlling for heteroscedasticity, is actually negative. The result is somewhat surprising given the earlier finding that developing countries are rather more than less more susceptible to financial crises than developed ones (although

the difference is not statistically significant. The only crisis in the sample to have a significant impact on the CEE transition countries is the US 2002 accounting scandals. Interestingly the US crises (2001 and 2002) spilled over to the CEE transition economies more than the Russian crisis 1998 or the Czech Republic crisis 1997 (or any other crisis).

One of the main limitations of the paper is that our meta-analysis is restricted to correlation coefficients based analyses only. Studies using this methodology constitute the vast majority and it is no simple task to conduct the comparable individual effect sizes necessary for the meta-analytic approach from the studies using other methodologies. Nonetheless, this might be one of the subjects future research could focus on.

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KOKKUVÕTE

Finantskriiside nakkuslikkuse metaanalüüs erilise rõhuasetusega Kesk- ja Ida-Euroopa riikidele

Finantskriiside ülekandumist riigist riiki on epidemioloogiast tulenevast terminoloogiast lähtudes hakatud majandusteadlaste seas nimetama nakkuslikkuseks (ka lumepalliefektiks). On täheldatud, et finantskriisid kandusid viimastel kümnenditel ootamatult kiiresti paljudesse maailma riikidesse ning sealhulgas nendesse riikidesse, mis olid tugevad nii makromajanduslike näitajate kui rakendatava finantspoliitika osas. Samuti ei pruukinud nn nakatatud riigid omada kriisi lähteriigiga sarnast majanduse struktuuri.

Finantskriiside kiirest levikust tulenevalt on ka mõistetav, et nende nakkuslikkus ehk kriiside nn lumepalliefekt on rahvusvahelises majanduskirjanduses kujunenud viimastel aastatel oluliseks uurimisteenaks. Olulise tõuke finantskriiside riikidevahelise ülekandumise tõsisemaks uurimiseks andis 1990-te aastate krahhide tagajärgede kiire levik üle paljude maailma riikide. Iseenesest mõistetavalt kaasnes kriiside ja krahhide kiire levikuga ka vastuse otsimine küsimustele, kas finantskriiside puhul saab rääkida nende nakkuslikkusest st ülekandumisest, selle põhjustest, ulatusest ja täpsematest seostest. 2008. aasta finantskriis koos sellele järgneva majandussurutisega on taas teravalt päevakorda tõstnud finantskriiside nakkuslikkuse (edaspidi *finantsnakkus*) uurimise vajaduse. Oluline on finantskriiside kiire ülekandumise õppetunde üldistada ning selgitada võimalusi ja välja töötada meetmeid finantskriiside lumepalliefekti pehmendamiseks.

Kuigi finantskriiside ülekandumise uurimisele on viimastel aastakümnetel pööratud olulist tähelepanu, on lähenemised finantsnakkuse mõistele, aga ka finantsnakkuse uurimisel kasutatavad meetodikad ning uuringute tulemused väga heterogeensed. Käesoleva uurimise eesmärgiks on välja selgitada, kas finantskriiside ülekandumist käsitlevate empiiriliste uuringute tulemusi kajastava erialakirjanduse kvalitatiivse analüüsi alusel

tehtavad järeldused on kooskõlas nende empiiriliste uuringute põhjal läbiviidava meta-analüüsi tulemustega. Otsime vastust küsimusele, kas arvestades finantsnakkust käsitlevate mõistete, empiiriliste uuringute meetodikate ja tulemuste suurt heterogeensust on meta-analüüsi meetodikale tuginevalt võimalik saada kinnitust finantsnakkuse olemasolule. Eraldi tähelepanu all on siinjuures finantskriiside ülekandumisega seonduvad küsimused Kesk- ja Ida-Euroopa üleminekuriikide näitel. Eesmärgi saavutamiseks on läbi viidud kvalitatiivne kirjanduse ülevaade senistest olulisematest empiirilistest tulemustest ning seda on täiendatud kvantitatiivse analüüsiga meta-analüüsi raamistikku ja metodoloogiat kasutades. Autoritele teadaolevalt ei ole finantsnakkuslikkuse uurimiseks meta-analüüsi seni veel kuigi ulatuslikult kasutatud.

Oluline on rõhutada, et vaatamata intensiivsele uurimisele ja empiiriliste analüüsides rohkusele, pole majandusteadlaste seas seni saavutatud üksmeelt finantsnakkuse täpse definitsiooni ega ka levimiskanalite kohta. Üksmeel on põhiliselt selles osas, et tarvilik tingimus finantsnakkuse kui nähtuse esinemiseks on finantskriiside ja krahhide ülekandumine kriisi lähteriigist teistesse riikidesse. Erimeelsused tekivad aga selle tingimuse piisavuse suhtes. Osa uurijaid loeb kriiside ülekandumist piisavaks tingimuseks finantsnakkuse olemasolu kinnitamiseks. Teise suuna esindajad väidavad, et finantsnakkuse avaldumise testimiseks on vaja kontrollida ka riikide fundamentaalnäitajate (majanduse suurus ja struktuur, rakendatav poliitika jms) omavahelist korrelatsiooni. Kolmandate arvates leiab finantsnakkuse olemasolu kinnitust vaid siis, kui nakkuse levimise kanalid on pärast kriisi ilmnemist (võrreldes nõ rahuliku ajaga) oluliselt tugevnenud.

Ka finantsnakkuse levimise kanalite osas ei ole majandusteadlased üksmeelsed. Kõige üldisemalt on kriiside ülekandumise kanaleid jagatud fundamentaalseteks ehk stabiilseteks ja investorite käitumisest tulenevateks ebastabiilseteks ühenduskanaliteks. Olulisimateks fundamentaalseteks ühenduskanaliteks loetakse: 1) finantskanalid (*financial linkages*) – riigid on omavahel seotud läbi rahvusvahelise finantsüsteemi; 2) reaalkanalid (*real linkages*) – riigid on seotud läbi rahvusvahelise kaubanduse, kas olles kaubanduspartnerid või konkureerides samal välisurur; 3)

poliitilised kanalid (*political links*) – riikidevahelised poliitilised suhted.

Viimasel kümnendil alates R. Rigoboni (1999, 2002) töödest on levima hakanud ka seisukoht, et kriiside ülekandumisel fundamentaalsete levimiskanalite kaudu ei ole tegemist finantsnakkusega vaid lihtsalt vastastikuse sõltuvusega (*interdependence*). See omakorda seab kahtluse alla kõige laiema ehk nn tingimusteta finantsnakkuse definitsiooni. Siinjuures on oluline märkida, et käesoleval sajandil käsitletaksegi finantsnakkusena reeglina selle nähtuse kitsamaid avaldumisvorme.

Paljud autorid on jõudnud seisukohale, et fundamentaalsed ühenduslülid ei suuda täielikult selgitada riikidevahelisi seoseid ning muutusi nendes seostes. Tähelepanu tuleb pöörata ka nvestorite käitumisega seotud irratsionaalsetele aspektidele, eriti nn *herding*-kontseptsioonile ehk karjakäitumisele. *Herding*-kontseptsiooni südameks on informatsiooni asümmeetrilisus, mis põhjustab informatsiooni hankimise kulukuse tõttu väheminformeeritud investorite poolse (eeldatavalt) paremini informeeritud agentide tegevuse järgimise ja matkimise. Nii võib kogu turg liikuda kiiresti ja ühekorraga ajutiselt ühes suunas. Kui eeldatavalt informeeritud investorid juhtusid näiteks mingist riigist raha välja tõmbama mujal tekkinud kriisist tulenevate probleemide tõttu investeerimisportfellis, siis võivad tõsised finantsprobleemid tekkida ka väga heade fundamentaalnäitajatega riikidel.

Nagu juba eespool mainitud on finantsnakkuse avaldumist viimastel kümnenditel empiirilisel väga palju analüüsitud. Seejuures on saadud ka väga erinevaid tulemusi, mis on ka mõistetav arvestades käsitletava uuritava probleemiringi mitmedimensionaalsust. Läbiviidud empiirilised uuringud erinevad lisaks finantsnakkuse mõiste erinevale tõlgendamisele ka kasutatava analüüsimeetodika, vaadeldavate kriiside, valimisse kuuluvate sihtriikide ja mitmete muude üksikasjade osas. Heaks näiteks on siinkohal Serwa (2005) uurimus, kes kasutas nelja erinevat testimismetoodikat ja nelja erinevat valimit ning sai ka oluliselt erinevad uurimistulemused.

Tulemuste üldistamiseks on käesolevas uurimuses käsitletud võimalikku finantsnakkust käsitleva empiirilise analüüsi tulemusi ca 75 juhu kohta (vt lisa). Liigitades saadud tulemusi *Jah* ja *Ei* tulemusteks ning neid loendades saab teha järelduse, et finantsnakkuse esinemist toetavaid tulemusi (*Jah*-tulemus) on ligi kaks korda rohkem kui mittetoetavaid (*Ei*-tulemustes). Suur osa *Jah*-tulemustest on aga saavutatud korrelatsioonikoefitsientide muutusel põhinevate testidega, kus tulemusi pole heteroskedastiivsuse esinemise suhtes kontrollitud ega kohandatud. Viimase kümnendi uurimused on aga selgelt näidanud sellise kohandamise vajalikkust. Selliseid tulemusi mitte arvestades on *Jah*- ning *Ei*-tulemused ligikaudu tasakaalus. Mitmete uuringute puhul ei ole ühtne järeldus *Jah* või *Ei* kasuks päriselt õigustatud, kuna ühe uuringu raames võib esineda nii finantsnakkust toetavaid kui ka mittetoetavaid tulemusi.

Peamiseks probleemiks konkreetsete üldistavate järelduste tegemisel on aga siiski juba mainitud uurimisprobleemi mitmedimensionaalsus. Uuringusse kaasatud kolmveerandsaja empiirilise analüüsi seas on vaid üksikud, mis kasutavad sama definitsiooni mõiste avamiseks, sama testimismetoodikat, samu kriise ning kriiside ülekandumise sihtriike. Selline heterogeensus uurimistöodes mõjutab ka tulemusi. Seega erialakirjanduse kvalitatiiivsele analüüsile lisaks on oluline kasutada ka meta-analüüsi st kvantitatiivset analüüsimetoodikat, et saada täiendavat infot varasemate empiiriliste uuringute tulemuste üldistamiseks.

Meta-analüüsi jaoks vajaliku andmestiku kogumiseks on kaasatud uuringud Maailmapanga *Financial Crisis Website* leheküljelt ning *ISI Web of Knowledge* andmebaasist vatavalt märksõnadele *financial contagion*. Valimisse on kaasatud ainult need uuringud, milles finants-nakkuslikkus on defineeritud statistiliselt olulise erinevusena kriisieelse ja kriisijärgse finantsvahendite hindade korrelatsiooni vahel ning kus nii kriisieelne kui –järgne korrelatsioon (või nende vahe) on selgelt välja toodud. Sel viisil on saadud 30 uuringut ja 716 individuaaltulemust. Neist sõltumatud on 17 uuringut ja 394 individuaaltulemust. Juhul, kui raporteeritud on nii lühiajalise kui pikaajalise perioodi kriisijärgne korrelatsioon, on sõltumatuse probleemi tõttu uuringusse kaasatud vaid lühiajalist perioodi iseloomustav tulemus.

Iga konstruktsiooni korral on leitud kaks metatulemust: ühel juhul on korrelatsioonikoefitsientide muutu käsitletud kui mõjuefekti (*kontseptsioon 1*) ja teisel juhul kui korrelatsiooni (*kontseptsioon 2*). Kumb lähenemine on õigem? Meta-analüüsi käsitlevas kirjanduses pole seda teemat käsitletud ning autorite arvates pole ka intuiitiivselt selge, millise neist valima peaks. Seetõttu ongi paralleelselt toodud tulemused mõlema kontseptsiooni korral.

Kontseptsiooni 1 kasutades on keskmiseks kaalutud korrelatsioonikoefitsientide muuduks 0,053 standardhälbega 0,0047 ja *kontseptsiooni 2* kohaselt 0,072 standardhälbega 0,0049. Mõlemal juhul jäävad 95% usalduspiirid selgelt üle nulli ning võib järeldada, et keskmiselt on kriisiperioodidel korrelatsioonid tugevnenud. Kontrollides jaotuse homogeensust Q-statistiku abil selgub aga, et jaotus on heterogeenne ning seega ei pruugi kõik individuaaltulemused esindada ühte ja sama üldkogumit. Seetõttu on vajalik jätkata analüüsi otsimaks võimalikke varieeruvust põhjustavaid moderaatoreid. Esmalt on võimaliku moderaatorina kontrollitud heteroskedastiivsuse suhtes kohandamist kriisijärgsete korrelatsioonide arvutamisel. Selleks on valim jagatud kaheks vastavalt sellele, kas heteroskedastiivsuse suhtes kohandamist on teostatud (juht A) või mitte (juht U). Selgub, et kaalutud keskmine korrelatsioonide muut on juhul A tunduvalt väiksem, olles 0,030 nii *kontseptsiooni 1* kui *2* korral. Juhul U korral on vastavad tulemused 0,168 ja 0,208. Saab järeldada, et tegu on olulise moderaator-muutujaga, mida kinnitab ka gruppide vahelise Q-statistiku statistiline olulisus.

Kuna Q-statistiku väärtuse põhjal võib arvata, et jaotuses on endiselt veel järele teatud määral heterogeensust, siis on moderaator-muutujana kontrollitud ka erinevaid kriise. Selgub, et viimaste kümnendite suurematest kriisidest Tai 1997, Mehhiko 1994 ja Hong Kongi 1997 kriis olid selgelt rohkem nakkuslikud kui Vene 1998, Brasiilia 1999 ja Argentiina 2001 kriisid. Samuti olid nakkuslikud USA 1987. ja 2002. aasta kriisid, mitte aga Türgi 2001, India 2004, Tšehhi 1997 ega USA 2001 kriisid.

Võimaliku moderaatorina on kontrollitud ka sihtriigi arengutaset jagades valimi arenenud ja vähemarenenud riikideks vastavalt 2008. aasta inimarengu indeksile. Arenenud riikidena on siinkohal

defineeritud nimetatud indeksi järgi 30 esimest riiki, mis on valitud eesmärgiga hoida valimi mahud mõlemas grupis umbkaudu võrdsed (vastavalt 372 ja 344). Sihtriigi arengutase võimaliku moderaatorina statistilist kinnitust ei leidnud. Seega saame teha järelduse, et riigi hea arengutase ei paku küllaldast kaitset kriiside nakkusliku leviku eest.

Kesk- ja Ida-Euroopa üleminekumajanduste uurimiseks on valimis 89 individuaaltulemust kaheksa kriisi ja nelja riigi (Tšehhi Vabariik, Eesti, Poola, Ungari) kohta. Mõlema kontseptsiooni (individuaaltulemused kui korrelatsioonid ja kui mõjuefektid) rakendamise korral on metatulemuseks 0,02; mis kogu valimi tulemustega - vastavalt 0,05 (*kontseptsioon 1*) ja 0,07 (*kontseptsioon 2*) – võrreldes on mõnevõrra väiksem. Siit tulenevalt saame teha järelduse, et Kesk- ja Ida-Euroopa üleminekumajandused on finantsnakkusele keskmiselt vähem vastuvõtlikud kui kogu valim tervikuna. Sarnasele tulemusele on varem jõudnud ka Serwa ja Bohl (2005) ja Serwa (2005). Ka neil ei õnnestunud leida tõendeid selle kohta, et Kesk- ja Ida-Euroopa riigid oleksid *finantsnakkuse* poolt kergemini haavatavad kui lääneriigid. Veelgi selgemalt tuleb see tulemus esile, kui valimisse kaasata vaid uuringud, kus korrelatsioonikoeffitsiendid on heteroskedastiivsuse suhtes kontrollitud. Mõlema kontseptsiooni korral on meta-efekt nüüd negatiivne, näidates isegi korrelatsioonide vähenemist kriisiperioodidel. Üheks selgituseks oodatust väiksemale finantsnakkuse vastuvõtlikkusele Kesk- ja Ida-Euroopa riikides võib tuua suhteliselt väiksema spekulatiivsel eesmärgil tehtud investeringute osakaalu ning väiksema tõenäosuse mullide tekkeks teiste arengumaadega võrreldes. Uurimistulemused näitavad ka seda, et kõige tugevamini on Kesk- ja Ida-Euroopa üleminekuriikidesse üle kandunud kriisid, mis on alguse saanud USA-st.

Käesoleva uurimuse üheks olulisemaks piiranguks on meta-analüüsi läbiviimisel piirdumine vaid korrelatsioonikoeffitsientidel põhinevate uuringutega. Muid mõõtmismetoodikaid kasutatavate uuringute kaasamist komplitseerivad raskused ühtselt interpreteeritavate individuaaltulemuste leidmiseks uuringute erinevate testimismetoodikate korral.

APPENDIX

Papers investigating financial contagion

| Authors | Year | Contagion | Method | Sample | Market |
|--------------------------------|------|-------------------|------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|----------------------------------------|
| Hartmann, Straetmans, de Vries | 2001 | Weak | extreme value analysis | G5 countries 28 countries, 1987 US stock market crash, 1994 Mexican peso collapse, 1997 East Asian crisis | Asset prices |
| Forbes, Rigobon | 1999 | No | Increase in correlation, adjusted | various countries | Stocks |
| Lomakin, Paiz | 1999 | No | Probit analysis | various countries | Bonds |
| Rigobon | 1999 | No (Yes less 10%) | Directly identified model; shift-contagion | Mexican, Asian, Russian crises | Stocks |
| Rigobon | 2000 | No | HS based identification method | Argentina, Mexico 1994-1999 | Brady bonds |
| Craig, Dravid and Richardson | 1995 | No | CDR approach | US and Japanese stocks US, UK and Japan after 1987 US crash | Stocks |
| King, Wadhvani | 1995 | Yes | Correlation coefficient based tests | 12 major markets after US 1987 crash | Stocks, bonds |
| Lee, Kim | 1993 | Yes | Correlation coefficient based tests | 1994 Mexican peso crisis, Asian and Latin American emerging markets | Stocks |
| Calvo, Reinhart | 1996 | Yes | Correlation coefficient based tests | emerging markets during the 1997-98 East Asian crisis | bonds and equities |
| Baig and Goldfajn | 1999 | Mixed | Correlation coefficient based tests, adjusted Var-covar transm mechanism (ARCH/GARCH) | | Stocks, exchange rates, interest rates |
| Chou, Ng, Pi | 1994 | Yes | Var-covar transm mechanism (ARCH/GARCH) | 1987 U.S. stock market crash | Stocks |
| Hamao, Masulis, Ng | 1990 | Yes | Var-covar transm mechanism (ARCH/GARCH) | 1987 U.S. stock market crash | Stocks |
| Edwards | 1998 | No | Var-covar transm mechanism (ARCH/GARCH) | Mexican peso crisis, Mexico to Chile | Bonds |

| | | | | | |
|----------------------------------------|-------|-----------|--------------------------------------------------------|--------------------------------------------------------------------------------------------|-----------------------|
| Edwards | 1998 | Yes | Var-covar transm mechanism (ARCH/GARCH) | Mexican peso crisis, Mexico to Argentina | Bonds |
| Longin and Solnik | 1995 | Yes | Co-integration based tests | seven OECD countries from 1960 to 1990 | Stocks |
| Baig and Goldfajn | 1999 | Yes | Increase in correlation | 1997-98 East Asian crisis | Sovereign spreads |
| Forbes | 1999 | Yes | Directly measure changes | Asian and Russian crises, individual companies around the world | Stocks |
| Eichengreen, Rose and Wyplosz | 1996 | Yes | Probit model | ERM countries in 1992-3 | currencies |
| Kaminsky and Reinhart | 1998 | Yes | Probit model | Mexican 1995 and Asian 1997 | Assets |
| Gravelle, Kichian, Morley | 2003 | No | Shift-contagion | 4 emerging-market countries 1991-2001 | Brady bonds |
| Gravelle, Kichian, Morley | 2003 | Yes | Shift-contagion | 7 developed countries 1985-2001 | Currencies |
| Kali, Reyes | 2005 | Yes | Network approach | Tequila Crisis Mexican 1994), the Asian Flu, and the Russian Virus | Stocks |
| Kali, Reyes | 2005 | No | Network approach | Venezuelan and Argentine crises | Stocks |
| Iwatsubo, Inagaki | 2006 | Yes | CDR approach | 22 Asian firma and 7 indexes, Asian crises | Stocks |
| Didier, Mauro, Shmukler | 2008 | Yes | Theoretical analysis | | |
| Sander, Kleimeier | 2003 | Yes | Increase in correl using Granger-causality methodology | Asian crisis, 1996-2000 | Bonds |
| Arestis, Caporale, Cipollini, Spagnolo | 2005 | Yes/Mixed | Shift-contagion | 1997 Asian crisis; from Thailand, Indonesia, Korea, Malaysia to Japan, UK, Germany, France | Assets |
| Bordo, Murshid | 2000b | No/Weak | Correlation coefficient based tests | Different historical and current crises | Bonds, interest rates |
| Wolf | 1996 | Weak | Granger-causality | 21 sectors of 24 developing countries, 1976-1995 | Equity |
| Cerra, Saxena | 2002 | Yes | Probit model | Indonesian currency crisis | stocks, currency |
| Moussalli | 2007 | Yes | Directly measure changes | Asian, Russian, Brazilian crisis; Asian, East-European, Latin- | Stocks, currencies |

| | | | | American countries | |
|---------------------------------|------|---------|--------------------------------------------------|-------------------------------------------------------------------------------|-----------------|
| Woo, Carleton, Rosario | 2000 | Yes | Logit model | Asian crisis; 6 Asian countries 1990-1998 | Currency |
| Woo | 2000 | Yes | Qualitative analysis | Asian crisis; from Thailand to 4 Asian countries | Bonds |
| Tornell | 1999 | No | Directly measure changes | Mexican 1995 and Asian 1997 | Currency |
| Corsetti, Pesenti, Roubini | 1998 | No | Directly measure changes | Asian crisis; 24 developing countries | Currency |
| Kelejjan, Tavlas, Hondroyiannis | 2006 | Yes | Directly measure changes | 6 crisis; 25 developing countries | Currency |
| Corsetti, Pericoli, Scrabcia | 2005 | Yes | Increase in correlation, adjusted | Hong Kong stock market crisis 1997 | Stocks |
| Favero, Giavazzi | 1999 | Yes | VAR model | 7 European countries; ERM crisis, 1988-1992 | Interest rates |
| Serwa | 2005 | Weak | Increase in correlation | 7 crises, 1997-2002; 17 Western Europe and CEE countries | stocks |
| Serwa | 2005 | Yes | VAR model | Asian crisis 1997 | capital markets |
| Serwa | 2005 | No | Markov switching framework | HSI and Nikkei 225; 1997 Asian crisis | stocks |
| Serwa | 2005 | Weak/No | transition matrices | US, UK, Japan, Germany | stocks |
| Forbes, Rigobon | 2000 | No | Shift-contagion | 1990s | bonds, stocks |
| Hon, Strauss, Yong | 2004 | Yes | Increase in correlation, adjusted | 2001 terrorist attack, 25 economies, OECD and Asia | stocks |
| Lee, Wu, Wang | 2007 | No | Increase in correlation, adjusted | earthquake in South-East Asia on Dec 26, 2004, 26 international stock indexes | stocks |
| Lee, Wu, Wang | 2007 | Yes | Increase in correlation, adjusted | earthquake in South-East Asia on Dec 26, 2004, 26 international | exchange market |
| Wang, Thi | 2006 | Yes | Increase in dynamic conditional correlation coef | exchange rates | |
| Kleimeier, Lenhert, | 2008 | Yes | Increase in correlation | Asian crisis 1997, Thailand, China, Hong Kong, Taiwan | stocks |
| | | | | Asian crisis, Thailand + 14 countries | stocks |

Verschoor

| | | | | | |
|-------------------------------------------------|------|---------|-----------------------------------------|--------------------------------------------------------------------------------------------------------|----------------------------------|
| Candelon, Hecq, Verschoor | 2005 | No | serial correlation common feature | Mexican 1994, Asian 1997 | stocks |
| Arestis, Caporale, Cipollini | 2003 | No/Weak | Shift-contagion, adjusted | Asian 1997; from 4 Asian countries to five developed countries 1990-1999, 14 emerging market economies | stocks |
| Fazio | 2007 | Weak | Probit analysis | | currency |
| Bayoumi, Fazio, Kumar | 2007 | Yes | correlations and distance relationships | 15 countries, 1991-2001 | stocks, exchange rates |
| Bayoumi, Fazio, Kumar | 2003 | Yes | correlations and distance relationships | 16 countries, 1991-2001 (Tequila, Asian, Russia, Argentine) | stock |
| Alvarez-Plata, Schrooten | 2003 | No | correlations | 7 Latin-American countries, 2001-02 Argentinean crisis | stocks, interest rates |
| Wang, Moore | 2008 | Yes | dynamic conditional correlation | 4 CEE countries, 1994-2006 | stocks |
| Kallberg, Pasquariello | 2008 | Yes | excess comovement, adj | 82 US industry indexes, 1976-2001 | stocks |
| Chiang, Jeon, Li | 2007 | Yes | dynamic conditional correlation | 9 Asian countries, 1990-2003 | stocks |
| McAleer, Nam | 2005 | Yes | increase in co-movement (FR) | 6 Asian countries, Asian crisis 1997 | exchange rates |
| Haile, Pozo | 2008 | Yes | panel probit model | 37 advanced and emerging market economies, quarterly data 1960-1998 | currency |
| Sola, Spagnolo, Spagnolo | 2002 | Yes | Markov switching framework | Asian crisis 1997; from Thailand to South-Korea | stocks |
| Sola, Spagnolo, Spagnolo | 2002 | No | Markov switching framework | Asian crisis 1997; from South-Korea to Brazil | stocks |
| Baur | 2003 | Yes | regression analysis | Asian crisis, 11 Asian markets | stocks |
| Alba, Bhattacharya, Claessens, Ghosh, Hernandez | 1998 | unclear | Qualitative analysis | Asian crisis | stocks, exchange rates |
| Frankel, Schmukler | 1996 | Yes | Correlation coefficient based tests | Mexican 1994, to Asia and Latin-America | Country fund prices |
| Valdes | 1997 | Yes | Correlation coefficient based tests | Mexican 1994, from Mexico to Latin-America | secondary market debt prices and |

| | | | | | |
|----------------------------------|------|-------------------|-------------------------------------|----------------------------------------------------------|--------------------------------------------------|
| Agenor, Aizenman, Hoffmaister | 1999 | Yes | Correlation coefficient based tests | Mexican 1994, from Mexico to Argentina | credit ratings Interest rates |
| Boyer, Gibson, Loretan | 1999 | No | Increase in correlation, adjusted | Germany, Japan, USA; 1991-1998 | Exchange rates 3 pairs of asset returns |
| Loretan, English | 2000 | No | Increase in correlation, adjusted | | Stocks, exchange rates, sovereign spreads |
| Gelos, Sahay | 2001 | No | Increase in correlation, adjusted | from the Czech Republic, Asia, and Russia to CEE | Exchange rates, credit ratings |
| De Gregorio, Valdes | 1999 | Not tested | conditional probability | 1982 debt crisis, Mexican 1994, 1997 Asian | |
| Caramazza, Ricci, Salgado | 2004 | Yes Not tested | conditional probability | Mexican 1994, Asian 1997, Russian 1998; 41 countries | currency |
| Glick, Rose | 1999 | (assumed Yes) | conditional probability | 5 crises and 161 countries | Currency Exchange rates, stocks, interests |
| Park, Song | 1998 | Yes | conditional probability | Asian crisis, 8 Asian countries | |
| Gelos, Sahay | 2001 | Mixed | conditional probability | Czech, Asian, Russian crisis, 12 transition economies | stocks, exchange rates |
| Longin, Solnik | 2001 | Y | GARCH framework | US, UK, France, Germany, Japan; 1959-1996 | Stocks |